

Derek R. Lawson, M.S., CFP®

Doctoral Student	609 Highland Ridge Dr. #8305
Personal Financial Planning	Manhattan, KS 66503
School of Family Studies and Human Services	(515) 707-3729
College of Human Ecology	drlawson@ksu.edu
Kansas State University	Derekrlawson.com

EDUCATION

Ph.D.	Anticipated 2019	Personal Financial Planning Kansas State University, Manhattan, KS
M.S.	2014	Family Studies and Human Services Emphasis in Personal Financial Planning Kansas State University, Manhattan, KS
B.B.A.	2011	Finance University of Iowa, Iowa City, IA

PROFESSIONAL DESIGNATIONS

Certified Financial Planner™ (CFP®)

EXPERIENCE

Kansas State University		
	Graduate Research Assistant, Personal Financial Planning	2015-Present
	Graduate Teaching Assistant, Family Studies & Human Services	Summer 2016
Priority Financial Partners		
	Financial Planner	2017-Present
Kitces.com		
	Research Associate	2014-Present
Sonas Financial Group, Inc.		
	Financial Planner	2012-2015

PEER-REVIEWED JOURNAL ARTICLES

Britt, S. L., Hill, E. J., LeBaron, A., **Lawson, D. R.**, & Bean, R. (2017). Tightwads and spenders: Predicting financial conflict in couple relationships. *Journal of Financial Planning*, 30(5), 36-42.

Lawson, D. R., & Heckman, S. J. (2017). Individual estimates of life expectancy and consumption patterns. *Financial Services Review*, 26(1), 1-18.

Lawson, D. R., & Klontz, B. T. (2017). Integrating behavioral finance, financial psychology, and financial therapy theory and techniques into the financial planning process. *Journal of Financial Planning*, 30(7), 48-55.

Britt, S. L., **Lawson, D. R.**, & Haselwood, C. A. (2016). A descriptive analysis of physiological stress and readiness to change. *Journal of Financial Planning*, 29(12), 45-51.

Taylor, C. D., Klontz, B. T., & **Lawson, D. R.** (accepted, in press for Summer 2017). Money disorders and locus of control: Implications for assessment and intervention. *Journal of Financial Therapy: Special Issue*.

MANUSCRIPTS SUBMITTED OR IN PROGRESS FOR PUBLICATION

Seay, M. C., Anderson, S. G., **Lawson, D. R.**, & Kim, K. T. (revise and resubmit). Variation in client characteristics between financial planning compensation models. *Journal of Financial Planning*.

Anderson, S. G., Heckman, S. J., & **Lawson, D. R.** (under review). Student loan entrance counseling effectiveness. *Journal of Consumer Affairs*.

Archuleta, K. L., Glenn, C., **Lawson, D. R.**, Clady, J., & Solomon, S. (in progress). I know I should, but do I do it? Introducing the financial cognition scale. *Journal of Financial Counseling and Planning*.

Archuleta, K. L., & **Lawson, D. R.** (in progress). Solution-focused financial therapy for financial planners. *Journal of Financial Planning*.

Archuleta, K. L., **Lawson, D. R.**, Kaus, J., Becker, A., & Koochel, E. (in progress). Can a solution focused financial therapy approach work in a student peer financial counselor center? A report of preliminary analyses. *Journal of Financial Counseling and Planning*.

Britt-Lutter, S. L., Dorius, C., & **Lawson, D. R.** (in progress). The financial implications of cohabitation. *Journal of Financial Planning*.

Lawson, D. R., Durstchi, J. A., & Archuleta, K. L. (in progress). Financial behavior as a mediator on the relationship of adult well-being and relationship satisfaction. *Journal of Family Relations*.

Lawson, D. R., & Heckman, S. J. (in progress). Influences of subjective life expectancy and the effect on health insurance decisions after the Affordable Care Act of 2010. *Journal of Consumer Affairs*.

Scroggs, B. A.¹, **Lawson, D. R.**¹, & Vennum, A. (in progress). The influence of parental support on income and well-being during the transition to adulthood: A life-span approach comparing sexual minority and heterosexual individuals. *Journal of Financial Counseling and Planning*.

PEER-REVIEWED BOOK CHAPTERS

Lawson, D. R., Asebedo, S. D., & Seay, M. C. (2015). Property and casualty insurance. In C. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., pp. 263-274). Hoboken, NJ: John Wiley & Sons.

Lawson, D. R., Klontz, B. T., & Britt, S. L. (2015). Money scripts. In B. T. Klontz, S. L. Britt, & K. L. Archuleta (Eds.), *Financial therapy: Theory, research, and practice* (pp. 22-34). New York, NY: Springer.

BOOK CHAPTERS IN PROGRESS FOR PUBLICATION

Klontz, B. T., & **Lawson, D. R.** (in progress). Helping financial counseling clients with dysfunctional financial behaviors and money related disorders. In D. B. Durband, R. H.

¹ Both authors shared equal contribution as first author.

Law, & A. Mazzolini (Eds.), *Integrated evidence-based financial counseling*. New York, NY: Springer.

PEER-REVIEWED CONFERENCE PAPERS, POSTERS & PRESENTATIONS

Lawson, D. R., & Heckman, S. J. (2016, October). *Individual estimates of life expectancy and consumption patterns*. Paper Presented at the Academy of Financial Services Conference, Las Vegas, NV.

Lawson, D. R., & Heckman, S. J. (2016, August). *Individual estimates of life expectancy and consumption patterns*. Poster Presentation at the 2016 Kansas State University Institute of Personal Financial Planning Practitioner-Oriented Poster Forum, Manhattan, KS.

Archuleta, K. L., & **Lawson, D. R.** (2016, May). *A Solution-Focused Approach to Financial Therapy*. Presented at the Financial Therapy Association Conference, Asheville, NC.

REPORTS

Lawson, D. R., & Seay, M. C. (2016, April). *Analysis of the Kansas Department of Agriculture employee satisfaction survey*. Report to the Kansas Department of Agriculture.

OTHER PUBLICATIONS

Lawson, D. R. (2015, February 4). Money matters: Are behavioral biases impacting your personal finances? *The Kansas City Star*. Retrieved from <http://www.kansascity.com/news/business/personal-finance/article9075311.html>

Lawson, D. R. (2014). Book review: It's not you, it's the dishes: How to minimize conflict and maximize happiness in your relationship. *Journal of Financial Therapy*, 5(1), 92-94. <http://dx.doi.org/10.4148/1944-9771.1080>

Lawson, D. R. (2014). NexGen gathering is a one-of-a-kind experience [Letter to the editor]. *Journal of Financial Planning*.27(8), 8.

Lawson, D. R. (2014, July 16). Money matters: Five ways to protect your online assets. *The Kansas City Star*. Retrieved from <http://www.kansascity.com/news/business/personal-finance/article740697.html#/tabPane=tabs-603c299d-1>

INVITED PRESENTATIONS

Haselwood, C. & **Lawson, D. R.** (2017, June). *Budgeting, Credit, and Debt*. Invited presentation to Kansas State Graduate School Summer Undergraduate Research Opportunity Program (SUROP), Manhattan, KS.

Lawson, D. R. (2017, June). *Tightwads and spenders: Predicting financial conflict in couple relationships*. Invited presentation to Financial Planning Association (FPA) of Colorado's June 2017, chapter meeting, Denver, CO.

Lawson, D. R. (2017, May). *Graduate Student Council President's address to graduating students*. Invited short speech to Kansas State University Graduate School's May 2017 commencement ceremonies, Manhattan, KS.

Lawson, D. R. (2017, April). *What's Financial Therapy got to do with it?* Invited presentation to Kansas State University – IFACE 2017, Manhattan, KS.

Haselwood, C. & **Lawson, D. R.** (2017, April). *Salary negotiation*. Invited presentation to Kansas State Graduate School Council, Manhattan, KS.

Lawson, D. R. (2016, April). *Why Financial Therapy: What is it, and how to use it in practice?* Invited presentation to Kansas State University – Salina Personal Financial Planning Careers Class, Salina, KS.

Lawson, D. R. (2016, March). *Networking in the financial planning industry.* Invited presentation to Kansas State University Personal Financial Planning Careers Class, Manhattan, KS.

Haselwood, C. & **Lawson, D. R.** (2016, February). *Start smart: Salary negotiation.* Invited presentation to Kansas State Graduate School Council, Manhattan, KS.

Haselwood, C., & **Lawson, D. R.** (2016, February). *Marriage and money.* Invited presentation to Kansas State Graduate School Council, Manhattan, KS.

TEACHING EXPERIENCE

Teaching Assistant, Kansas State University

PFP 909: SAS Coding
Spring 2017 – Filled in for Dr. Seay for two classes

PFP 769: Money and Relationships
Spring 2017, Spring 2016

FSHS 801: Grant Development & Management
Summer 2016

PFP 756: Financial Counseling
Fall 2015

PFP 771: Financial Therapy Theory & Research
Fall 2015

Tutor, Kansas State University

FINAN 450: Principles of Finances
Spring 2017, Fall 2016, Spring 2016

HONORS & ACHIEVEMENTS

Kansas State University

K-State Graduate Student Council Travel Scholarship Spring 2017

Hoefflin (Ruth) Home Economics Scholarship 2016-2017

Timothy R. Donoghue Graduate Scholarship 2015-2017

Department of Family Studies & Human Services Travel Scholarship Fall 2016

College of Human Ecology Travel Scholarship Fall 2016

College of Human Ecology General Scholarship Fall 2015

Manus (Helen Jones) Memorial Scholarship 2014-2015

Volunteer Service Award, Financial Planning Association 2014-2015

Student Conference Scholarship, XY Planning Network 2015

Annette Wells Memorial Scholarship, FPA of Greater Kansas City Fall 2014

Student Conference Scholarship, Financial Therapy Association 2013

PROFESSIONAL SERVICE

Professional Organization - Board Leadership:

Treasurer, Financial Therapy Association (FTA) 2015-Present

Secretary, Financial Planning Association (FPA) – NexGen 2015-2016

Marketing & Social Media Coordinator, NAPFA Genesis 2014-2016

Director of NexGen, FPA of Greater Kansas City 2015

Director-at-Large, FPA of Greater Kansas City	2014
<i>Professional Organization - Other:</i>	
Ad hoc referee, FTA Conference	2016
Member, FPA Retreat Conference Task Force	2015
<i>Academic:</i>	
President, K-State Graduate School Council (GSC)	2017-Present
Member, K-State University Budget Advisory Committee	2017-Present
President-Elect, K-State GSC	2016-2017
President's Cabinet, K-State Student Governing Association (SGA)	2016-2017
Grievance Committee, K-State Graduate School	Spring 2017
Selection Committee, K-State Alumni Association's Graduate Student Awards	Spring 2017
Co-Chair, Professional Development Committee, K-State GSC	2015-2016
Member, Research Forums Committee, K-State GSC	2015-2016

PROFESSIONAL ASSOCIATIONS

Academy of Financial Services (AFS)	2016-Present
Financial Planning Association (FPA)	2013-Present
Financial Therapy Association (FTA)	2013-Present
National Association of Personal Financial Planners (NAPFA)	2013-2017